



Dr. Pramod Kumar Mishra

Assistant Professor

Area: OM&QT

Affiliation: University of Hyderabad

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Overview

Dr. Pramod K. Mishra has been working as an Assistant Professor in School of Management Studies, University of Hyderabad since March 2017. Prior to his appointment at University of Hyderabad, he has worked as faculty at GITAM School of International Business, GITAM, Visakhapatnam for about four years. He has taught at Gandhi Institute of Technological Advancement, Bhubaneswar and Krupajal Engineering College, Bhubaneswar for about four years teaching Engineering Mathematics, prior to his joining in the Ph.D Programme at School of Management Studies, University of Hyderabad. He also has worked at IIM Bangalore as Post Doctoral Research Fellow for about three years subsequent to his Ph.D at University of Hyderabad. Dr. Mishra has published a few papers in national and international journals of repute; some of them are indexed/listed in Scopus and ABDC.

Education

Ph.D.(Management)
MBA
M.Sc (Appl. Maths)

School of Management Studies, University of Hyderabad.
Biju Patnaik University of Technology, Orissa.
NIT Rourkela

Research

Research Interests

Operations and Supply Chain Management, Operation/Supply Chain Analytics – both Predictive and Prescriptive and Mathematical Modelling.

Journal Publications

1. Mishra, P.K., & Raja Shekhar, B.(2015). Analyzing the product and service aspects of a manufacturing supply chain: a dairy industry perspective. *Int. J. of Business Performance Management*, 16(2/3), 321-338.
2. Mishra, P.K., & Raja Shekhar, B. (2013). Consumer behaviour, customer satisfaction vis-a-vis brand performance: An empirical study of a dairy food supply chain in India. *International Journal of Indian Culture and Business Management*, 7(3/4), 399 – 412.
3. Mishra, P.K., & Raja Shekhar, B. (2012). Evaluating supply chain risks in Indian dairy industry: A case study. *International Journal of Decision Sciences, Risk and Management*, 4(1/2), 77-91.
4. Mishra, P.K., & Raja Shekhar, B. (2011). Impact of risks and uncertainties on supply chain: A dairy industry perspective. *Journal of Management Research*, 3(2), E11.
5. Mishra, P.K., & Raja Shekhar, B. (2010). Supply chain performance under risk environment: An empirical study on Indian dairy industry. *European Journal of Management*, 10(3), 138-146.

My citations: <https://scholar.google.co.in/citations?user=rF1gQM4AAAAJ&hl=en>

Working papers

1. “Outsourcing practices in Indian automotive supply chain.”Differences (Under Review)

Teaching

1. Supply Chain Analytics
2. Operations and Supply Chain Management
3. Quality Management and Quality Systems
4. Service Operations Management
5. Operations Research
6. Project Management
7. Analytical Ability and Logical Reasoning (Foundation course under CBCS)