

Dr R Prasantha Kumar

Area: Finance, Accounting, Entrepreneurship

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Bio:

Dr R Prasantha Kumar has joined as an Associate Professor in Finance. Dr Kumar is an alumnus of the Indian Institute of Management, Indore and Sri Venkateswara University, Tirupati. Prior to joining University of Hyderabad, he was with National Institute of Food Technology Entrepreneurship and Management Kundli, an institute of national importance under Ministry of Food Processing Industries, Govt. of India. His academic interest comprises Finance, Accounting and Entrepreneurship. He has guided the Master and Doctoral candidates' research in finance and

its interface areas. To his credit, there are a good number of ABDC/Scopus publications and seminar/conference/workshops. He has completed six sponsored research / training projects and three ongoing sponsored / consultancy projects. He has successfully conducted sponsored faculty development programs, women entrepreneurship development programs and other training in the field of entrepreneurship. He was formally trained in Design Thinking during Impact Week by Lufthansa Group, Germany. He has been the resource person on startup finance at several institutions across the country. He has also received academic awards from the University Grants Commission and the Asian Productivity Organization, Japan. Dr Kumar's extension work includes village adoption and financial literacy educator. Currently, he focuses on the research areas on capital markets, corporate finance, entrepreneurial finance, Fin Tech.