



International Conference

on

Responsible Production and Consumption



Theme - Agricultural Sustainability and Food Security

Venue: Hybrid Mode

School of Management Studies, University of Hyderabad

Dates: 5th to 7th March, 2024

About the Conference

The Conference, organized by School of Management Studies, University of Hyderabad (UoH) in association with the Institution of Eminence (IoE), University of Hyderabad, on Responsible Production and Consumption - Agricultural Sustainability and Food Security intending to provide a platform to the academicians, researchers and practitioners to share their ideas and research outputs on the issues and challenges facing “Agri-food Supply Chain Sustainability” across the globe. The conference is centred on the overarching theme of "Agricultural Sustainability and Food Security." It aims to create a collaborative platform that unites scholars and researchers specializing in various management and related fields. Through this platform, participants can share their research concepts, industry experiences, and managerial perspectives. This vibrant exchange of ideas is geared towards fostering innovation and imagining a future where the field of agriculture and food industry plays a pivotal role in advancing the economy.

About the University

The University of Hyderabad, popularly known as UoH, is a prominent public university in India imparting post-graduate and doctoral level programmes having been located at Hyderabad, India. Established in 1974 by an Act of Parliament (Act No. 39 of 1974), the University has since gained recognition for its academic excellence and research contributions. It is known for its research activities and contributions in various fields such as science, technology, social sciences, and humanities. There are 12 schools, 30 departments and 17 centres established in varied domains to support and facilitate research. The conferment of the Institution of Eminence (IoE) status on the University of Hyderabad (UoH) in September 2019 signifies the acknowledgment of UoH's

current reputation, capabilities, and its potential to ascend to the echelons of the world's premier educational institutions. Its commitment to interdisciplinary research and quality education has earned it a significant place in India's higher education landscape. In the latest QS World University Rankings in 2023, the University of Hyderabad secured a position within the range of 751-800 globally. Additionally, in the National Institutional Ranking Framework (NIRF by MoE, GoI) 2023, it was ranked as the 10th best university in India.

About the School

The School of Management Studies (SMS) embarked its operations in May 1999. It provides a diverse range of academic programs - two-year full-time MBA program (General), MBA programme specializing in Health Care and Hospital Management (HC & HM) and MBA programme specializing in Business Analytics (BA), and an executive MBA program. The School also has a full time Ph.D program (in Management Studies) in its offerings. The school actively encourages consultancy, training, and outreach initiatives spanning multiple sectors. The overarching vision of the school is to serve as a guiding light, pursuing excellence in management education, research, training, consultancy, and outreach endeavours. This vision embraces a multi-disciplinary, multi-sectoral, and developmental approach. The primary goals include fostering robust conceptual understanding and versatile functional and strategic skills in students, nurturing socially conscious future managers, and instilling a commitment to lifelong learning and personal development.

Call for Papers

The Conference on the theme “Responsible Production and Consumption” proposed by the School of Management Studies, University of Hyderabad will be organised during 5th and 7th March, 2024 **in hybrid mode**. The offline presentations will be done through in-person presentations at the School of Management Studies, University of Hyderabad campus, Hyderabad, Telangana, India and online presentations will be facilitated through an appropriate online platform. The solicited papers will be broadly following the list of themes and sub-themes, however are not exhaustive:

Themes and sub-themes

- A) Operations & Supply Chain Management (OSCM):
 - a) Sustainable and organic agriculture

- b) Smart agriculture-role of digital technology
 - c) Climate-resilient agriculture
 - d) Public distribution systems and food policy
 - e) Agriculture Supply chain and Logistics
 - f) Robust sustainable food systems
 - g) Food supply chain management
- B) IT/ITES/AI & ML:
- a) Internet of things (IoT)
 - b) Descriptive, predictive and prescriptive analytics in agriculture
 - c) AI/ML in agriculture
 - d) Cloud computing and big data analytics
 - e) Agricultural market analytics
- C) Marketing:
- a) Agri-food trade promotion for strengthening food security
 - b) Policy and Governance for sustainable agriculture
 - c) Efficient agri-food marketing infrastructure
 - d) Sustainable green marketing
 - e) Retail marketing in emerging economies
- D) HRM & OB:
- a) The future of farms, farmers and farming
 - b) Employment in agriculture
 - c) Women role in agriculture and food safety
 - d) Human health and nutrition
 - e) Strengthening gender equality in rural areas
- E) Finance:
- a) Agriculture credit facilities
 - b) Agricultural finance
 - c) Agricultural insurance and risk management
 - d) Rural finance
 - e) FPO interventions

Publication Opportunities:

The selected papers, with double blind review process, will be published by a reputed publisher in the form of an edited book with an ISBN number (due permission from the authors will be taken at a later stage).

Important Dates

The participants can either send their extended abstract or full paper:

Paper submission opens - 4th October, 2023

Paper submission ends - 5th December, 2023

Notification of acceptance - 10th January, 2024

Registration opens - 11th January, 2024

Registration closes - 21st January, 2024

Conference dates - 5th to 7th March, 2024

(Extended abstract word limit of 1,000 words; and full paper page/word limit to **8 pages or 3,500 words whichever is lower** including title page, figures and tables, references etc.)

Submission Guidelines

The first page should have Title, Authors' names, Affiliation and Email addresses, Abstract, Keywords (3-6 words). The second page onward, the introduction, literature review, model description, proposition/theorems lemma, hypothesis development, data description, discussion, managerial and theoretical implications, and conclusion should be legibly cited.

Paper formatting requirements: Font (Times New Roman, 12, 1.5 line spacing)

Papers should be addressed in pdf format as an attachment to the below google link:

<https://forms.gle/HeetuPS659GHc3EV6>

Kindly note that the plagiarism should be less than 10%.

Note: For extended abstracts, participants can exclude a few sections as per requirements.

Registration Fees

For domestic participants:

- a) Research scholars/students - Rs. 2,000/-
- b) Academicians - Rs. 3,000/-
- c) Industry professionals - Rs. 5,000/-

For International participants:

- a) Research scholars/students - USD 50
- b) Academicians - USD 150
- c) Industry professionals USD 200

Registration is compulsory for all the paper presenters. Further, all co-authors of a paper who want a certificate need to separately register for the conference.

Venue and Accommodation

Conference will be organized at the School of Management Studies, University of Hyderabad, Prof. C. R. Rao Road, Hyderabad Central University, Gachibowli, Hyderabad, Telangana, PIN - 500046. Limited accommodation on campus guest house will be provided as per availability on payment basis. Breakfast and lunch will be provided during conference hours.

Conference Organizing Committee

Chief Patron

Prof. B. J. Rao, Hon'ble Vice-Chancellor, University of Hyderabad

Patron

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