



School of Management Studies
University of Hyderabad



प्रतिष्ठित संस्थान
INSTITUTION OF EMINENCE

School of Management Studies UNIVERSITY OF HYDERABAD

INTERNATIONAL CONFERENCE

On
**Responsible Production and Consumption
with Overarching theme of
Agricultural Sustainability and Food Security**

Venue: School of Management Studies,
University of Hyderabad
(Hybrid Mode)

Dates: 5th to 7th March, 2024
(Supported by the Institution of Eminence (IoE),
University of Hyderabad)



ABOUT THE CONFERENCE

The Conference, organized by School of Management Studies, University of Hyderabad (UoH) in association with the Institution of Eminence (IoE), University of Hyderabad, on Responsible Production and Consumption - Agricultural Sustainability and Food Security intending to provide a platform to the academicians, researchers and practitioners to share their ideas and research finding on the issues and challenges facing “Agri-food Supply Chain Sustainability” across the globe.



ABOUT THE UNIVERSITY

The University of Hyderabad, popularly known as UoH, is a prominent public university in India imparting post-graduate and doctoral level programmes having been located at Hyderabad, India. Established in 1974 by an Act of Parliament (Act No. 39 of 1974), the University has since gained recognition for its academic excellence and research contributions. The conferment of the Institution of Eminence (IoE) status on the University of Hyderabad (UoH) in September 2019 signifies the acknowledgment of UoH’s current reputation, capabilities, and its potential to ascend to the echelons of the world's premier educational institutions. In the latest QS World University Rankings in 2023, the University of Hyderabad secured a position within the range of 751-800 globally. Additionally, in the National Institutional Ranking Framework (NIRF by MoE, GoI) 2023, it was ranked as the 10th best university in India.

ABOUT THE SCHOOL

The School of Management Studies (SMS) embarked its operations in May 1999. It provides a diverse range of academic programs - two-year full-time MBA program (General), MBA programme specializing in Health Care and Hospital Management (HC & HM) and MBA programme specializing in Business Analytics (BA), and an executive MBA program. The School also has a full time Ph.D. program (in Management Studies) in its offerings. The school actively encourages consultancy, training, and outreach initiatives spanning multiple sectors.

CALL FOR PAPERS

The Conference on “**Responsible Production and Consumption**” proposed by the School of Management Studies, University of Hyderabad will be organised during 5th and 7th March, 2024 in hybrid mode. The in-person (offline) presentations will be made at the School of Management Studies, University of Hyderabad campus, Hyderabad, Telangana, India and the online presentations will be facilitated through an appropriate online platform. We invite both qualitative and quantitative papers in the following areas but are not limited to.

AREAS

A) OSCM

- Sustainable and organic agriculture
- Smart agriculture-role of digital technology
- Climate-resilient agriculture
- Public distribution systems and food policy
- Agriculture Supply chain and Logistics
- Robust sustainable food systems
- Food supply chain management

B) IT/ITES/AI & ML

- Internet of things (IoT)
- Descriptive, predictive and prescriptive analytics in agriculture
- AI/ML in agriculture
- Cloud computing and big data analytics
- Agricultural market analytics

C) MARKETING

- Agri-food trade promotion for strengthening food security
- Policy and governance for sustainable agriculture
- Efficient agri-food marketing infrastructure
- Sustainable green marketing
- Retail marketing in emerging economies

D) HRM & OB

- The future of farms, farmers and farming
- Employment in agriculture
- Women role in agriculture and food safety
- Human health and nutrition
- Strengthening gender equality in rural areas

E) FINANCE

- Agriculture credit facilities
- Agricultural finance
- Agricultural insurance and risk management
- Rural finance
- FPO interventions

F) ECONOMICS

- Agricultural & food economics
- Micro issues in agriculture and food sectors
- Econometric models in agricultural & food sectors
- Development economics
- Agri-food pricing, inflation and other macro issues

PUBLICATION OPPORTUNITIES

The selected papers, with double blind review process, will be published by a reputed publisher in the form of an edited book with an ISBN number (required permission will be obtained from the authors at a later stage).

Important Dates

The participants can either send their extended abstract or full paper:

Paper submission opens - 4th October, 2023

Paper submission ends - 5th December, 2023

Notification of acceptance - 10th January, 2024

Registration opens - 11th January, 2024

Registration closes - 21st January, 2024

Conference dates - 5th to 7th March, 2024

(Extended abstract word limit of 1,000 words; and full paper page/word limit to 8 pages/3,500 words whichever is lower including title page, figures and tables, references etc.)

REGISTRATION FEES

FOR DOMESTIC PARTICIPANTS

- Research scholars/students - Rs. 2,000/-
- Academicians - Rs. 3,000/-
- Industry professionals - Rs. 5,000/-

FOR INTERNATIONAL PARTICIPANTS

- Research scholars/students - USD 50
- Academicians - USD 150
- Industry professionals - USD 200

Registration is compulsory for all the paper presenters. All co-authors who want a certificate need to separately register for the conference.

Venue and Accommodation Conference will be organized at the School of Management Studies, University of Hyderabad, Prof. C. R. Rao Road, Hyderabad Central University, Gachibowli, Hyderabad, Telangana, PIN - 500046. Limited accommodation on campus guest house will be provided as per availability on payment basis. Breakfast and lunch will be provided during conference hours.

SUBMISSION GUIDELINES

The first page should have Title, Authors' names, Affiliation and Email addresses, Abstract, Keywords (3-6 words). The second page onward, the introduction, literature review, model description, proposition/theorems lemma, hypothesis development, data description, discussion, managerial and theoretical implications, and conclusion should be legibly cited.

Paper formatting requirements: Font (Times New Roman, 12, 1.5 line spacing)

Papers should be addressed in pdf format as an attachment to the below google link: <https://forms.gle/HeetuPS659GHc3EV6>

Note: For extended abstracts, participants can exclude a few sections as per requirements.



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