

## BRIEF ACADEMIC PROFILE

# Prof. Chetan Srivastava

PGCCA, MCSD, MBA (Marketing), MBA (HRM), MBA (Systems), Ph. D (Business Management)

**Prof. Chetan Srivastava, Professor, School of Management Studies, University of Hyderabad. Though young, he has about 25 years of Professional Experience.**

**Prof. Chetan Srivastava is currently CHAIRMAN, Placement Guidance and Advisory Bureau (PGAB), University of Hyderabad. He is also the Coordinator for MBA (General), School of Management Studies and Coordinator (DENM), Centre for Virtual and Distance Learning, University of Hyderabad.**

**He has recently relinquished his position as the DIRECTOR, Office for International Affairs, University of Hyderabad.**

**He was also a PROCTOR, University of Hyderabad. He also served University as Co-Chair, Placement Guidance and Advisory Bureau (PGAB) and Coordinator, Post Graduate Diploma in Energy Management.**

**He has been conferred various prestigious international and national awards like “MTC GLOBAL OUTSTANDING MANAGEMENT TEACHER AWARD-2019”, “AIMS-ICFAI BEST TEACHER AWARD”, “BEST PROFESSOR IN MARKETING”, “IKON - DRONACHARYA OF THE YEAR”, 2019- AGBA USA Distinguished Global Scholar, “Distinguished Alumni” Award, etc., to name a few.**

**He received his Doctoral Degree in Business Management from Osmania University, Hyderabad. He is the “YOUNGEST” Ph.D. holder in Faculty of Management, Osmania University.**

**A passionate teacher by choice, he is invited as a Key Note Speaker, Session Chair, Chief Guest, Guest of Honour, Invited Speaker, Panellist, Key Resource Person, Judge, etc., by many universities, institutions, organisations, etc., across the nation and abroad and also by varied TV Channels for Television Talks, Live debates on contemporary issues etc. He has been invited to CHAIR sessions in numerable International conference held in USA, UK, Thailand, Dubai, Canada, Australia, Turkey, etc., to name a few.**

**He has done his Master’s in Business Administration with Marketing, HRM and Systems as Specializations and Ph.D. in Strategic Marketing from Osmania University. He has also done his Post Graduate Course in Computer Applications (PGCCA) from CMC Ltd. He is a Microsoft Certified Solution Developer (MCSD).**

**He has reviewed the South Asian edition ( 13<sup>th</sup> Edition) of the famous book by Prof. Philip Kotler, Father of Marketing, published by Pearson Publication & also a book on Supply Chain Management authored by Prof. Janat Shah, Professor, IIM, Bangalore.**

**He authored few bestselling books, member of many Academic Advisory Boards, Board of Studies, Subject Expert Panels, Selection Panels, Editorial Board Member for quite a few International and National Journals**

**Seven (7) Scholars have been awarded PhD under his guidance, and many are in advanced stages of submitting their thesis.**

\*\*\*\*\*